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SCHOLARBIZ ONLINE PLATFORM UNITES BUSINESSES AND STUDENTS, CREATES BENEFITS FOR BOTH

Scholarbiz offers tool to problem solve for businesses and give college students real work experience, provides alternative to internship model

TROY, MICH. – Today business leaders Mark Berishaj and Mike Semanco announced the official launch of Scholarbiz aimed at helping business owners and college students. The online platform, designed to match businesses with students to complete project-based work for a fee, was created to augment as well as offer an alternative to traditional internships.

The website – Scholarbiz.com – offers the ability for businesses to upload company projects for completion including but not limited to marketing, research projects, technology work, proofreading, presentation development, and social media management. In turn, students register on the site for free and identify their academic strengths and areas of interest. The website technology then matches students with projects and manages the process from inception through completion. Businesses and students interact via the site and once the project is completed, the business provides feedback and ratings to the student.

Businesses can post individual projects within minutes on the site and prices ranges from \$40 - \$500, depending on the project scope and level of complexity. Businesses can also sign up for a monthly membership, which provides access to a set number of student hours each month, based on each membership level.

“The internship model can be very limiting. Business professionals have a wide range of projects at any given time and they often need support to push them toward completion,” Co-Founder Mark Berishaj said. “Scholarbiz offers the flexibility of connecting with vetted, capable students to execute projects on demand, for a minimal fee, while also providing work experience for students. The business and the student receive tremendous benefit,” he added.

Berishaj and Semanco have developed partnerships with half a dozen Michigan-based colleges and universities and continue to expand academic and private sector relationships. More than 20 businesses are active on the site.

“Professionals today are required to do more with less. Scholarbiz helps businesses fulfill immediate needs with a cost effective, low maintenance solution,” investor and board member Mike Semanco said. “This is really about problem solving – helping companies overcome workload challenges, and providing opportunities for students who are seeking practical work experience outside a typical internship.”

About Scholarbiz

Scholarbiz is an online tool that provides businesses low cost, low risk access to student talent in a socially responsible setting. The platform offers students opportunities to gain real-life experience in a flexible and entrepreneurial freelance environment. For more information, visit www.scholarbiz.com or email Scholarbiz at info@scholarbiz.com.

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